

All \*Sponsorships are based on an annual contract and divided into levels. Our Target is to enhance your Brand Name and offer you the best possible promotion under a targeted audience.



## Website ▼

12M 365 Days.

**Profile.** Studio account on VW webpage.

**Contests.** Best Studios Project & #VisualWander.

**Pinterest.** Studio Folder and pins for all projects.



## Facebook ▼

12M 365 Days.

**1 Post/Year.** Studio's Portfolio

**2 Posts/Month.** FB\*Group and Pages.

**Jobs.** 1 free post on FB \*Group and Pages.



## Instagram ▼

12M 365 Days.

**1 Post/Year.** Studio's Portfolio + Story.

**2 Posts/Month.** Tags & Branded Partnership.

**Jobs.** 1 free post + Story.



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**Profile.** Studio account on VW webpage.

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**Pinterest.** Studio Folder and pins for all projects.



## Facebook ▼

12M 365 Days.

**1 Post/Year.** Studio's Portfolio

**4 Posts/Month.** FB\*Group and Pages.

**Jobs.** 2 free posts on FB \*Group and Pages.



## Instagram ▼

12M 365 Days.

**1 Post/Year.** Studio's Portfolio + Story.

**4 Posts/Month.** Tags & Branded Partnership.

**Jobs.** 2 free posts + Story.



## Website ▼

12M 365 Days.

**Profile.** Studio account on VW webpage.

**Contests.** Best Studios Project & #VisualWander.

**Pinterest.** Studio Folder and pins for all projects.



## Facebook ▼

12M 365 Days.

**1 Post/Year.** Studio's Portfolio

**8 Posts/Month.** FB\*Group and Pages.

**Jobs.** 4 free posts on FB \*Group and Pages.



## Instagram ▼

12M 365 Days.

**1 Post/Year.** Studio's Portfolio + Story.

**8 Posts/Month.** Tags & Branded Partnership.

**Jobs.** 4 free posts + Story.

**Ads.** 120€ Paid ads. (10€/month)



## Website ▼

12M 365 Days.

**Profile.** Studio account on VW webpage.

**Profile.** New projects upload.

**Contests.** Best Studios Project & #VisualWander.

**Pinterest.** Studio Folder and pins for all projects.



## Facebook ▼

12M 365 Days.

**1 Post/Year.** Studio's Portfolio

**12 Posts/Month.** FB\*Group and Pages.

**Jobs.** 8 free posts on FB \*Group and Pages.



## Instagram ▼

12M 365 Days.

**1 Post/Year.** Studio's Portfolio + Story.

**12 Posts/Month.** Tags & Branded Partnership.

**Jobs.** 8 free posts + Story.

**Ads.** 240€ Paid ads. (20€/month)

**\*6RS.** Let everything on VWTeam.

We build your VW Studio account and discover your new projects from your website, Behance or Facebook portfolio in order to promote them. We also run Instagram paid ads. You don't need to do anything at all, just trust us!



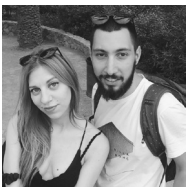
## Sleiman Sbeih | K FRAME. (8 Years supporter with \*6RS account)

VWartclub is K-Frame's main supporter. With its sponsorship, K-Frame has witnessed an increase in traffic on all its pages on social media. In addition to the amount of money being saved from +20% VIP discounts given that it is our go-to when it comes to purchasing products. Moreover, we had the privilege of winning the Best Studio Project in 2015 and enjoyed incredible prizes. To this day, VWartclub continues to impress us with its hard work and dedication and we support them.



## Ander Alencar | OFICINA3D. (3 Years supporter with \*6RS account)

I support the \*Club because it's the place where other artists can inspire us. The level of quality is enormous, and this is the characteristic that turns VWartclub different from other communities.



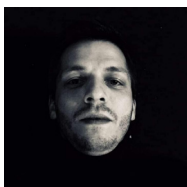
## Bronxes Team | BRONXES. (3 Years supporter with \*3RS account)

We were impressed with VWartclub's enthusiasm and professional demeanor by the time we were getting our \*Studio assembled. VWTeam shares everyday educational tips and tricks, comments and constructive feedback on every project that we publish. The \*Studios section is a great addition to our marketing strategy. We gain daily social traffic and new clients' interest. Of particular value to our studio are the VisualWander series of \*Contests. We were glad to win the 2nd place in 2017 and gain great exposure and prizes.



## Muhammad Nagy | NAG. (3 Years supporter with \*3RS account)

It's not that easy to find a professional community that can give you \*Inspiration,\*Sponsor your dreams and keep you linked with the worldwide 3D \*Wanderers & \*Studios. Luckily! we, NAG@, found a picky & highly trusted community with high \*Quality Standards. Furthermore, the #VisualWander series of \*Contests is one of the most inspiring & promising challenges that we experienced. That's why we decided to be here! to challenge, learn and support! We are honored to get sponsored by the club for 2nd year in a row.



## Antanas Maciulis | PIXWELD. (2 Years supporter with \*3RS account)

We just want to be part of such a great community because we believe that our support is nothing comparing to the great job VWartclub is doing for all of us!



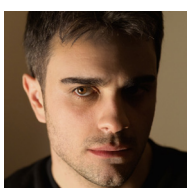
## Leandro Silva | OXYGEN. (3 Years supporter with \*3RS account)

I support the \*Club because It's one of the most important and relevant communities in the Archviz field, covering amazing artists and projects around the world. The \*Quality and professionalism standards are an additional reason as well. VW team develops an amazing work for our industry during all these years that definitely deserves our recognition and full support.



## Martin Zmeskal | PIXELBOX. (3 Years supporter with \*3RS account)

It is not about competition and measuring the intimate parts, I love to visit VWartclub because I can compare the styles and ideas of great artists from all around the world. An endless source of inspiration! I became so hooked up on it, at a time I had to delete FB apps from all my handhelds. I just returned from detox and I'm ready for another year of creative content and professional approach. Last but not least, I bow in front of the amount of effort that goes into keeping this place up and running.



## Matteo Schiavone | RENDER ATELIER. (3 Years supporter)

I support VWartclub because we need this kind of community in our market. If we are connected we can only be stronger and sharing is the best way to truly grow as artists. The \*Club does a lot for all of us and our support is the minimum feedback.

### Our Motto.

3D art is a way of living. It looks like a gigantic mountain which you have to climb on foot but the only difference is that the higher you go, the more relaxed you feel and you want to go on.

## Triangular Marketing.

Studio sponsorship is a triangular way of marketing where all users have a profitable way of promotion. We have been successfully running this process for the past few years and everyone is very satisfied.



## How it works.

1. **VWArtclub** offers extra social media promotion to its \*Sponsors with logo, link & mention for free. <http://bit.ly/2xrrrbe>
2. **Sponsor** offers a 20% VIP Discount to our sponsored \*Studios. <http://bit.ly/1kRthYg>
3. **Studio** buys a sponsored account on our website enjoying significant promotion & discounts. <http://bit.ly/2hH5rlb>

### Sponsored By.



The official statistics of VWartclub according to the Google Analytics are described on a yearly basis.

# Annual Statistics.

## Audience Overview

May 13, 2020 - May 12, 2021

● Sessions



Sessions <b>751,546</b>	Users <b>579,269</b>	Pageviews <b>1,786,190</b>	Pages / Session <b>2,38</b>
Avg. Session Duration <b>00:01:40</b>	Bounce Rate <b>75,10%</b>	New Users <b>577,705</b>	

● Our Website visitors are coming from 226 different countries, and the TOP20 are:





- |                          |                   |                        |                        |
|--------------------------|-------------------|------------------------|------------------------|
| 1. United States 106,949 | 6. Brazil 16,394  | 11. Russia 14,048      | 16. Egypt 10,165       |
| 2. China 31,939          | 7. France 16,073  | 12. Vietnam 13,748     | 17. Netherlands 9,694  |
| 3. India 23,118          | 8. Germany 15,755 | 13. Spain 13,179       | 18. Mexico 9,292       |
| 4. United Kingdom 17,775 | 9. Turkey 14,600  | 14. Poland 12,384      | 19. Thailand 8,909     |
| 5. Italy 17,070          | 10. Canada 14,263 | 15. South Korea 10,744 | 20. Saudi Arabia 8,644 |

● Our Website visitors find us from:

1. Social Media = 390K
2. Organic Search = 110K
3. Directly = 80K
4. Referral = 10K

## Social Network.

VWartclub has a very active social network and [The Biggest Facebook Group worldwide](#) related to 3D.

-  VWartclub. 111.000+ members. <http://on.fb.me/1c0NFaN> | FB Page. 40.000+ Likes <http://bit.ly/2bqGjNd>
-  Instagram. 36.000 Followers <http://bit.ly/28Q8JiY>
-  Pinterest. 3.000 Followers 100K+ Monthly viewers <http://bit.ly/2EMXVUH>
-  YouTube. 2000 Subscribers <http://bit.ly/2aRxjPw>
-  Twitter. 3.100 Followers <http://bit.ly/2EBtJfK>

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## Hotjar Polls.

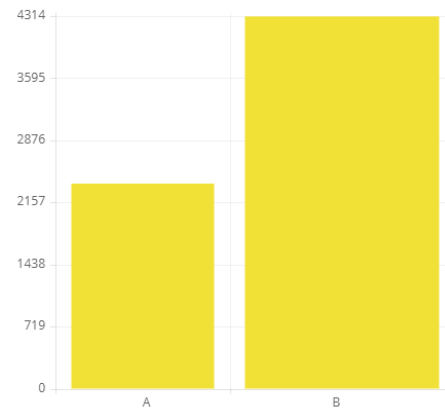
- 36% of our visitors is searching for a 3D Artist to hire. About 200K+ clients & collaborators.

SHOW RESULTS FOR:

Are you looking for a 3D Artist to hire? ▾

# ^	ANSWER	COUNT	%
A	Yeap.	2,374	35.5%
<b>B</b>	<b>Nope.</b>	<b>4,310</b>	<b>64.5%</b>

6,684 total respondents.

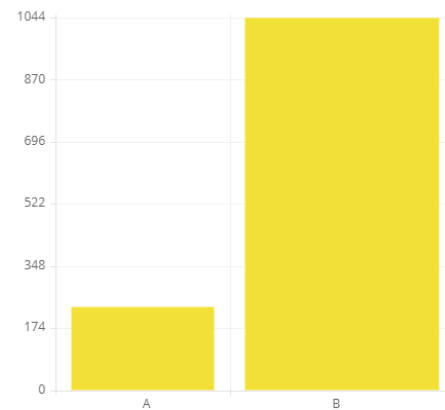


SHOW RESULTS FOR:

Would you like to help you with your research? ▾

# ^	ANSWER	COUNT	%
A	Yes (Email address & more details)	233	18.3%
<b>B</b>	<b>No thanks</b>	<b>1,043</b>	<b>81.7%</b>

1,276 total respondents.



- The professionals who visit our website are:

- 29% 3d artists.
- 25% 3d artists + Something (Architects, Designers, Photographers)
- 26% Architects.
- 13% Interior Designers.
- 7% Strangers.