

### \*Studios Advertising Pricelist 2023.

All \*Sponsorships are based on an annual contract and divided into levels. Our Target is to enhance your Brand Name and offer you the best possible promotion under a targeted audience.



12M 365 Days.

**Profile.** Studio account on VW webpage.

 $Contests. {\tt Best Studios Project \& \#Visual Wander}.$ 

Pinterest. Studio Folder and pins for all projects.



Website 🔻

12M 365 Days.

**Profile.** Studio account on VW webpage.

 $Contests. {\tt Best Studios Project \& \#Visual Wander}.$ 

Pinterest. Studio Folder and pins for all projects.



Website 12M 365 Days.

**Profile.** Studio account on VW webpage.

**Contests.** Best Studios Project & #VisualWander.

Pinterest. Studio Folder and pins for all projects.



Website

Profile. Studio account on VW webpage.

**Profile.** New projects upload by VWTeam.

**Contests.** Best Studios Project & #VisualWander.

Pinterest. Studio Folder and pins for all projects.



1 Post/Year. Studio's Portfolio

2 Posts/Month. FB\*Group and Pages.

Jobs. 1 free post on FB \*Group and Pages.



12M 365 Days

1 Post/Year. Studio's Portfolio

4 Posts/Month. FB\*Group and Pages.

Jobs. 2 free posts on FB \*Group and Pages.



12M 365 Days.

1 Post/Year. Studio's Portfolio

8 Posts/Month. FB\*Group and Pages.

Jobs. 3 free posts on FB \*Group and Pages.



1 Post/Year. Studio's Portfolio

12 Posts/Month. FB\*Group and Pages.

Jobs. 4 free posts on FB \*Group and Pages.



**\* 6RS.** Let everything on VWTeam.

We build your VW Studio account and discover your new projects from your website, Behance or Facebook portfolio in order to promote them. We also run Instagam paid ads. You don't need to do anything at all, just trust us!



#### Testimonials.



#### Ander Alencar | OFICINA3D. (5 Years supporter with \*6RS account)

I support the \*Club because it's the place where other artists can inspire us. The level of quality is enormous, and this is the characteristic that turns VWArtclub different from other communities.



# Sleiman Sbeih | K FRAME. (9 Years supporter with \*6RS account)

VWArtclub is K-Frame's main supporter. With its sponsorship, K-Frame has witnessed an increase in traffic on all its pages on social media. In addition to the amount of money being saved from +20% VIP discounts given that it is our go-to when it comes to purchasing products. Moreover, we had the privilege of winning the Best Studio Project in 2015 and enjoyed incredible prizes. To this day, VWArtclub continues to impress us with its hard work and dedication and we support them.



# Bronxes Team | BRONXES. (4 Years supporter with \*3RS account)

We were impressed with VWArtclub's enthusiasm and professional demeanor by the time we were getting our \*Studio assembled. VWTeam shares everyday educational tips and tricks, comments and constructive feedback on every project that we publish. The \*Studios section is a great addition to our marketing strategy. We gain daily social traffic and new clients' interest. Of particular value to our studio are the VisualWander series of \*Contests. We were glad to win the 2nd place in 2017 and gain great exposure and prizes.



# Muhammad Nagy | NAG. (5 Years supporter with \*3RS account)

It's not that easy to find a professional community that can give you \*Inspiration,\*Sponsor your dreams and keep you linked with the worldwide 3D \*Wanderers & \*Studios. Luckily! we, NAG®, found a picky & highly trusted community with high \*Quality Standards. Furthermore, the #VisualWander series of \*Contests is one of the most inspiring & promising challenges that we experienced. That's why we decided to be here! to challenge, learn and support! We are honored to get sponsored by the club for 2nd year in a row.



# Antanas Maciulis | PIXWELD. (3 Years supporter with \*3RS account)

We just want to be part of such a great community because we believe that our support is nothing comparing to the great job VWArtclub is doing for all of us!



# Leandro Silva | OXYGEN. (5 Years supporter with \*3RS account)

I support the \*Club because It's one of the most important and relevant communities in the Archviz field, covering amazing artists and projects around the world. The \*Quality and professionalism standards are an additional reason as well. VW team develops an amazing work for our industry during all these years that definitely deserves our recognition and full support.



# Martin Zmeskal | PIXELBOX. (4 Years supporter with \*3RS account)

It is not about competition and measuring the intimate parts, I love to visit VWArtclub because I can compare the styles and ideas of great artists from all around the world. An endless source of inspiration! I became so hooked up on it, at a time I had to delete FB apps from all my handhelds. I just returned from detox and I'm ready for another year of creative content and professional approach. Last but not least, I bow in front of the amount of effort that goes into keeping this place up and running.



# Matteo Schiavone | RENDER ATELIER. (5 Years supporter)

I support VWArtclub because we need this kind of community in our market. If we are connected we can only be stronger and sharing is the best way to truly grow as artists. The \*Club does a lot for all of us and our support is the minimum feedback.







#### Triangular Marketing.

Studio sponsorship is a triangular way of marketing where all users have a profitable way of promotion. We have been successfully running this process for the past few years and everyone is very satisfied.



### How it works.

- 1. **VWArtclub** offers extra social media promotion to its \*Sponsors with logo, link & mention for free. http://bit.ly/2xrrrbe
- 2. Sponsor offers a 20% VIP Discount to our sponsored \*Studios. http://bit.ly/1kRthYg
- 3. **Studio** buys a sponsored account on our website enjoying significant promotion & discounts. http://bit.ly/2hH5rlb

Sponsored By.





**Gløbe Plants** 

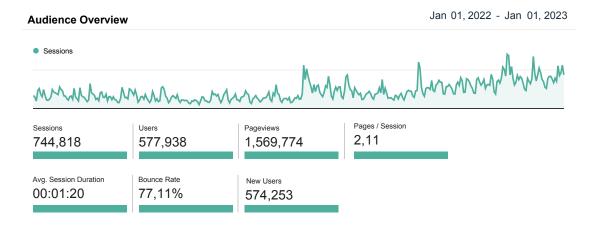
forest/digital





The official statistics of VWArtclub according to the Google Analytics are described on a yearly basis.

### Annual Statistics.



• Our Website visitors are coming from 226 different countries, and the TOP20 are:

1. United States 93,072	6. Germany 14,589	11. Spain 13,553	16. Egypt 10,673
2. China 42,654	7. Italy 14,533	12. Russia 12,805	17. Thailand 10,442
3. India 26,519	8. France 14,504	13. Canada 12,742	18. The Netherlands 10,268
4. Brazil 17,586	9. Vietnam 14,343	14. Poland 11,253	19. Mexico 9,333
5. United Kindom 14,773	10. Turkey 13,952	15. South Korea 11,071	20. Indonesia 8,940

#### • Our Website visitors find us from:

- 1. Social Media = 343K
- 2. Organic Search = 118K
- 3. Directly = 113K
- 4. Referal = 13K

#### 💿 Social Network.

VWArtclub has a very active social network and The Biggest Facebook Group worldwide related to 3D.

VWArtclub. 157.000 Members. http://on.fb.me/1c0NfaN | FB Page. 41.000+ Likes http://bit.ly/2bqGjNd
Instagram. 48.000 Followers http://bit.ly/28Q8JiY
Pinterest. 3.600 Followers 100K+ Monthly viewers http://bit.ly/2EMXVUH
YouTube. 2200 Subscribers http://bit.ly/2aRxjPw
Twitter. 3.300 Followers http://bit.ly/2EBtJfK
LinkedIn. 13.000 Members http://bit.ly/2Fvac0y | LI Page. 11.000 Followers https://bit.ly/3llyh6x



#### \* Bitly.com

At the end of the promotion period, \*Studios can receive statistics from Bitly.com, concerning the number of the visitors who came both from VWArtclub website and social media.



### Hotjar Polls.

• 36% of our visitors is searching for a 3D Artist to hire. About 200K+ clients & collaborators.

A	re you looking for a 3D Artist to hire? 🔹 🔻					
# ^	ANSWER	COUNT	96	4314		
A	Yeap.	2,374	35.5%	3595		
в	Nope.	4,310	64.5%			
		6,684 total re	espondents	2876		
		-,		2157		
				1438		
				719		
				0	A	В
				0	A	В
SHOV	V RESULTS FOR:			0	A	В
	<b>V RESULTS FOR:</b> Jould you like to help you with your research? 🔻			0	А	В
				0	A	В
		COUNT	96	0	A	В
W	/ould you like to help you with your research? 🔻	COUNT	%	1044	A	В
# ^ A	ANSWER Yes (Email address & more details)	233	18.3%		A	В
# ^	Answer	233 1,043	18.3% <b>81.7%</b>	1044	A	В
# ^ A	ANSWER Yes (Email address & more details)	233	18.3% <b>81.7%</b>	1044 870 696	A	В
# ^ A	ANSWER Yes (Email address & more details)	233 1,043	18.3% <b>81.7%</b>	1044 870	A	В
# ^ A	ANSWER Yes (Email address & more details)	233 1,043	18.3% <b>81.7%</b>	1044 870 696	A	В

174

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• The professionals who visit our website are:

29% 3d artists.

25% 3d artists + Something (Architects, Designers, Photographers)

- 26% Architects.
- 13% Interior Designers.
- 7% Strangers.

